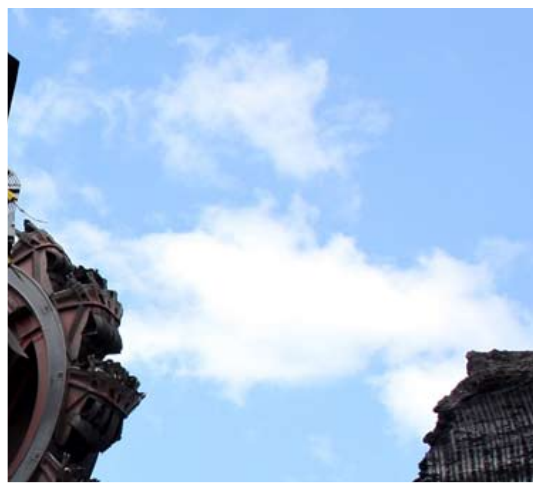




MineWorks

MINING EXPO 2016

www.mineexpo.co.za
29 & 30 July 2016
Trimpark • Potchefstroom



Co-located with:
AgriWorks
Landbou Farmers Expo 
29 & 30 July 2016
Trimpark • Potch

INVITATION TO EXHIBIT AT MINEWORKS MINING EXPO – NORTH WEST

We herewith invite you to exhibit at the **MineWorks Mining Expo** that will be held on 29 & 30 July 2016 at Trimpark, Potchefstroom. The expo is co-located with the 3rd annual AgriWorks Farmers Expo that will take place on the same dates. Our venue is situated behind the Mooirivier Mall, centrally situated for the North West mining industry and offers you a cost effective showcasing and promotional opportunity.

Our Agriworks Expo has already proven itself in Stellenbosch (6 years running) and in the Eastern Cape (4 years running) and will now also be staged in Potchefstroom for the 3rd year. **With the addition of our Mining Expo** we expect a further increase in exhibitors and visitors for 2016. It is important to note that this is a TRADE expo and we expect to attract 2500+ regional and local buyers. It is the perfect opportunity to do regional activations and to invite your clients to your stand to “touch & feel” your products and equipment in real life.

We target decision makers in the mining industry and from the nearby mines to visit the expo (your stand will also attract local farmers from the agricultural expo). The event is however open to all and the public are also welcome.

The event will be well advertised and will enjoy coverage in most local newspapers. We also produce 50,000 glossy flyers for magazines and post box inserts. Various radio advertisements will also be broadcasted. We rely on the combined marketing efforts of ALL exhibitors at the show – it is of utmost importance that exhibitors also market the event and invite clients to their exhibits at the expo.

A full colour programme book (5000 copies) with exhibitor details are handed out in a visitor bag to each visitor to the show. The expo's web site www.miningexpo.co.za, aims to attract attention and drive traffic and will promote our exhibitors after the show. A Google Adwords campaign will attract interested visitors and buyers to the site and expo.

How to book your stand

Please refer to the enclosed booking form and floor plan to select a desired stand size. Please indicate your first stand choice on the booking form, then complete and sign the form. If the selected stand is not available, we will suggest the next best stand available for your consideration.

We will confirm receipt of your booking and issue an invoice for payment of the deposit (for bookings received before 15 June) or for the full amount (for bookings received after 15 June). An exhibitor manual will be made available by mid June. This manual will include all other details regarding show logistics, marquee and furniture rentals, electricity supply and security.

All stands exclude electricity unless stated otherwise. Electricity can be ordered separately.
Additional services (tents, furniture and plants) can be ordered from the organisers
See service booking forms when you receive your Exhibitor Manual.

We look forward to welcome you on board!

Organised by:



Tel: +27.21.854 4700 Fax: +27.21.854 4703
PO Box 5111, Helderberg, 7135
E-mail: info@cadek.co.za Web: www.cadek.co.za

OUTDOOR STANDS (General Exhibits)

Price Range: R2,750 – R18,000 +VAT



The majority of the stands are outdoor stands. They range from 5m x 5m to as big as 20m x 20m stands. You rent the ground only and all additional services can be ordered separately after you have booked your stand. Larger stands can also be accommodated if needed.

Cover: Not Included – supply your own gazebo/tent or order from organisers

Flooring: On grass – no flooring or ground cover provided

Electricity: Not included, order separately from Exhibitor Manual

Signage: Not included, supply your own banners or signage

TENTED VILLAGE (General Exhibits)

Price Range: R4,500+VAT



Tented Village stands are 5m x 5m stands (25m²) inside a marquee tent. Stands are divided by PVC walling and you serve to the outside of the marquee to visitors passing by. You can close the front sail of the marquee at night to secure your exhibit.

Cover: Included – stand covered by marquee tent. Marquee shared with other exhibitors – divided with PVC walling – serving to the outside.

Flooring: On grass – no flooring provided

Electricity: Not included - order separately in Exhibitor Manual

Signage: Not included - supply your own

MINING-CENTRE

Price Range: R5,500 – R8,000 +VAT



Shell scheme system inside a big marquee. Stands include walling, plug point, a light and standard signage. You can also book “space only” to build your own stand if larger than 9m².

Cover: Included – stand inside a big marquee tent

Flooring: No flooring provided. The stand is build on the grass/gravel.

Electricity: One single phase plug point is included

Signage: Standard black lettering on white overhead board is included

Furniture: Not included - order separately from Exhibitor Manual

MEGA STANDS

Price: POA

We would like to be accommodating as far as possible. Please contact us if you need larger spaces than what is available on our price list. We can accommodate mega stands and can quote you according to your specific needs.

This booking form serves as legal contract and agreement between CADEK Media, the organiser, and the exhibitor as stated below:

| SECTION A: Exhibitor Details | | | | | |
|---|-------------------------|--------------|---------------------------------------|------------------------|---------------------|
| Company Name: | | | | | |
| Postal Address: | | | | | |
| Postal Code: | | VAT Number: | | | |
| Tel Number: | | Fax Number: | | | |
| Contact Person: | | Cell number: | | | |
| E-mail address: | | Web Address: | | | |
| Goods to exhibit / sell: | | | | | |
| SECTION B: Stand Size Booked | | | | | Preferred Stand nr: |
| OUTDOOR STANDS: | Type: | Cost: | QTY | TOTAL | |
| 5 x 5m (25m ²) Outdoor | Outdoor | R 2,750.00 | x <input type="text"/> | R | |
| 10 x 10m (100m ²) Outdoor | Outdoor | R 4,500.00 | x <input type="text"/> | R | |
| 10 x 20m (200m ²) Outdoor | Outdoor | R 7,500.00 | x <input type="text"/> | R | |
| 15 x 20m (300m ²) Outdoor | Outdoor | R 10,500.00 | x <input type="text"/> | R | |
| 20 x 20m (400m ²) Outdoor | Outdoor | R 12,800.00 | x <input type="text"/> | R | |
| 30 x 30m (900m ²) Outdoor | Outdoor | R 18,000.00 | x <input type="text"/> | R | |
| TENTED VILLAGE: | | | | | |
| 5 x 5m (25m ²) Tented | Indoor – Tented Village | R 4,500.00 | x <input type="text"/> | R | |
| MINING-CENTRE STANDS: | | | | | |
| 3 x 2m (6m ²) Shell scheme | Indoor Big Marquee | R 5,500.00 | x <input type="text"/> | R | |
| 3 x 3m (9m ²) Shell scheme | Indoor Big Marquee | R 8,000.00 | x <input type="text"/> | R | |
| Space only 9m ² and larger | R850 per m ² | R 850.00 | x <input type="text"/> m ² | R | |
| SECTION C: Programme Book Advertising Order (5,000 full colour + glossy long life) | | | | | |
| Quarter Page | 98 x 68w | Portrait | R 2,000.00 | x <input type="text"/> | R |
| Half Page | 98 x 140w | Landscape | R 3,000.00 | x <input type="text"/> | R |
| Full Page | 230 x 160w | Portrait | R 4,500.00 | x <input type="text"/> | R |
| Full Page | 230 x 320w | Landscape | R 7,500.00 | x <input type="text"/> | R |
| SECTION D: Total & Payment | | | | | |
| Please make payments to: | | | Sub Total | R | |
| Account: CADEK Media Bank: Standard Bank | | | Add 14% VAT | R | |
| Branch number: 033012 Account Number: 072 473 436 | | | TOTAL | R | |
| 30% non-refundable deposit with booking, balance by 30 June 2016 | | | | | |
| SECTION E: Declaration | | | | | |

I/we herewith order and confirm the above services at the exhibition and undertake to make payment in full as required. I herewith declare that I have read the general regulations and agree to adhere to them. I am authorised to make this booking on behalf of my company and bind myself/our company to the terms and conditions as set out in Annex1.

Client Name

Signature

PLEASE FAX YOUR BOOKING TO: 021 854 4703

TERMS AND CONDITIONS OF EXHIBITING AT CADEK MEDIA EXHIBITIONS

1. INTRODUCTION

Exhibitors are expected to adhere to the general regulations as they are designed to benefit the exhibitor, organisers and general public.

2. BOOKING OF STALLS & PAYMENT

- (a) The BOOKING FORM together with this document, serve as legal and binding contract.
- (b) Exhibitors must pay a **30% non-refundable deposit** of the total value of the booking form on date of booking. The balance must be paid in full by **30 June 2016**. No exhibiting space will be confirmed without proof of payment. If your booking is made after 30 June 2016, the full amount of your stand / order will be payable on booking date.
- (c) There is no binding agreement without a signed booking form. **Non-payment will NOT be treated as cancellation and the exhibitor will still be liable for payment.**
- (d) The Organisers reserves the right to allocate all stands and re-allocate un-paid stands and reserve the right to reject any application to exhibit without reason.
- (e) **Payment:** Cheques/ EFT must be made out to CADEK Media and can be paid directly into our bank account:

CADEK Media
Standard Bank, Helderberg
 Branch Code: **033012**
 Account no. **072 473 436**

3. DAMAGE TO EXHIBITS AND SHOW VENUE

Exhibitors are responsible for any damages that may occur during the show in terms of the build-up and break-down of stalls, transport and handling of equipment that are or will be exhibited. Exhibitors are also responsible for damages should their exhibits collapse at show. Exhibitors are responsible for any damages caused by themselves or their staff to the venue or organisers properties.

4. CANCELLATION OF STALLS

Cancellations must be made in writing. Exhibitors who cancel will be liable for 30% cancellation fee of the original booking form amount. If cancellation is received within the 30 day period before the expo, the exhibitor will be liable for 70% cancellation fee of the original booking form amount. **Non-payment will NOT be treated as cancellation and the exhibitor will still be liable for payment.**

5. REFUNDS

No refunds will be made to exhibitors if the show is disrupted by an uncontrollable act, bad weather or other uncontrollable incident. All other refunds will only be made after the expo date.

6. SUB-LETTING OF STALLS

Exhibitors **are not allowed to sub-let** or share any allocated part of their stall without the written permission from the organiser.

7. SECURITY

- (a) It is in the interest of exhibitors to have at least one representative present at their stalls during show times.
- (b) Security guards will be employed by the Organisers but they take no responsibility for any damage or loss of property, equipment or stalls.
- (c) All exhibitors are requested to be aware of security throughout the show and to enlighten their staff on security matters.

8. LOSS AND DAMAGE TO PROPERTY

The organisers will not be held responsible for any loss or damage to equipment or property.

9. PUBLIC LIABILITY INSURANCE

It is in the exhibitor's own interest that they are covered by their own Public Liability Insurance during the expo.

10. ALCOHOL, BEVERAGES & FOOD

It is illegal to serve alcohol to persons under the age of 18. Please do not serve alcohol to minors. Exhibitors must see that tasting or selling of wine are kept under strict control. Any violations of the above will result in immediate termination of the organisers' temporary liquor license. **Exhibitors who wish to offer catering and refreshments to clients on their stalls must apply for permission on the appropriate forms (see exhibitor manual).**

11. ADDITIONAL INSTRUCTIONS & REGULATIONS

Exhibitors agree to adhere to any additional instructions and regulations that will apply to the build-up, operation, show days and break-down of stalls and the show that are contained in the exhibitors manual. **No-one will be allowed to break-down before 6pm on Sat 30 July 2016.**

12. SURETY

The representative signing on behalf of the company, by his/her signature, hereby binds himself/herself as surety and co-principal debtor together with the company, for the due payments of all amounts due and payable by the Exhibitor to the Organiser.

13. FULL AGREEMENT

This agreement constitutes the whole of the agreement between the parties relating to the subject matter thereof, and no amendment, alteration, addition, variation or consensual cancellation will be of any force or effect unless reduced to writing and signed by the parties. No other terms or conditions, representations or warranties, whether oral or written, and whether express or implied, will apply.

14. CANCELLATION OR POSTPONEMENT

The organizer reserves the right to cancel, shorten or postpone the exhibition for whatever reasons. In the case of cancellation from the organisers side, all monies paid to the organiser will be refunded in full. An appropriate explanation will be forwarded to the exhibitor at 14 days prior to the exhibition date. The organiser will not be liable for any compensation for the exhibitor's expenditure or damages incurred.

15. EXHIBITION / HALL LAYOUT

The organizer reserves the right to change the layout of the exhibition and the position of stands due to the final exhibition space sold and/or the requirements from the venue and/or authorities.

Organisers Info:

CADEK MEDIA CC
 P.O. Box 5111, Helderberg, 7135
 Tel: 021 854 4700
 Fax: 021 854 4703
 e-mail: info@cadek.co.za
 Contact: Chris / Anriëtte

Mining Expo Potchefstroom Preliminary Floor Plan 2016

29 & 30 July 2016
Trimpark Potch

The Organiser, CADEK MEDIA, reserve the right to make any changes at any time without prior notice.
TEL: 021 854 4700 Email: info@cadek.co.za Web: www.miningexpo.co.za

 = Elevated area / hill - great for vehicle exhibits

Connections from Co-located AgriWorks EXPO

